

Case Studies

Social Media Marketing



Automeisters

OBJECTIVE

Launched in 2025, aiming to elevate the overall digital presence & generate leads.

APPROACH

Showing love for cars and bikes with Precision, Passion & Perfection in their overall social identity.

REACH

2.5M

FOLLOWERS

1.3K+

ENGAGEMENT

7.3K+





Shri Manidhari Jewels

OBJECTIVE

Elevate the brand's current aesthetic and create a polished social media identity with modern edits & creative strategy

APPROACH

Showing how Polki and Gold can be so subtle as well as extravagant while ensuring a professional showcase

REACH

1.4M

FOLLOWERS

3.4K+

ENGAGEMENT

5K+





House Of Ayush Jain

OBJECTIVE

With a zeal to stand out differently, Ayush wanted a major online presence and leads via social media amplification

APPROACH

We crafted a comprehensive brand strategy, developed an e-commerce website, amplified reach via performancemarketing

REACH
1.8M

FOLLOWERS
6.8K+

ENGAGEMENT
4.3K





F Salon By FTV

OBJECTIVE

A premier luxury salon destination, distinctly surpassing local competitors

APPROACH

Focused structuring on meticulous social media and design, ensuring every visual element exuded luxury

REACH
550K

FOLLOWERS
2.9K+

LEADS/MONTH
57+





Suravi / FashionStory.hub

OBJECTIVE

A Hand-Embroidered Indian Kurti brand with a great offline presence wanted to enter the social & digital space with Otbox

APPROACH

Launched Kurtis individually to build the hype, followed by some influencer activations

REACH

1M+

FOLLOWERS

1.8K+

ROI

3.87





HSR Nail Studio

OBJECTIVE

Our primary goal was to boost client engagement and conversion rates

APPROACH

We focused on enhancing HSR's social media presence by crafting engaging, attention-grabbing content

REACH
300K+

ROI
2.47

ENGAGEMENT

2K+





Simta Astrix

OBJECTIVE

Amplifying its top notch products and increase popularity via store visit content

APPROACH

Collaborating with the best home decor profiles that possess a great reach & amplification scope

REACH
278K

FOLLOWERS
6K+

VIEWS
561K





Rehoboth

OBJECTIVE

Amplifying its top notch products and imcrease popularity via store visit content

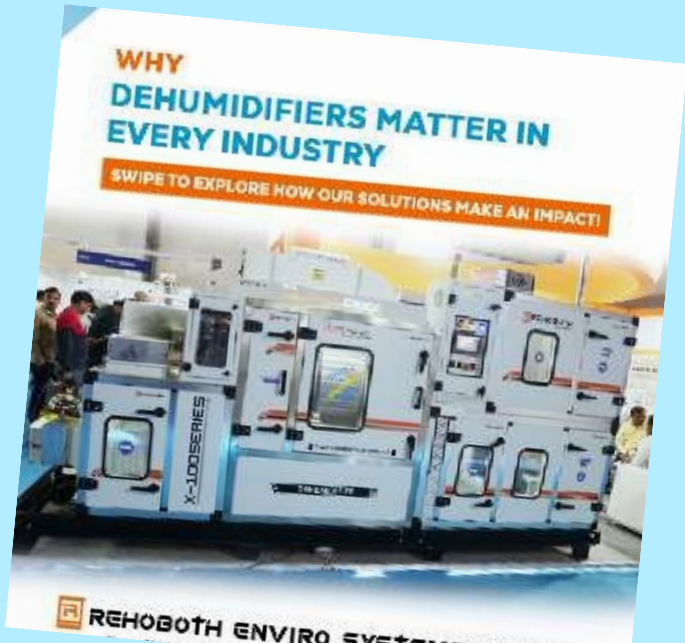
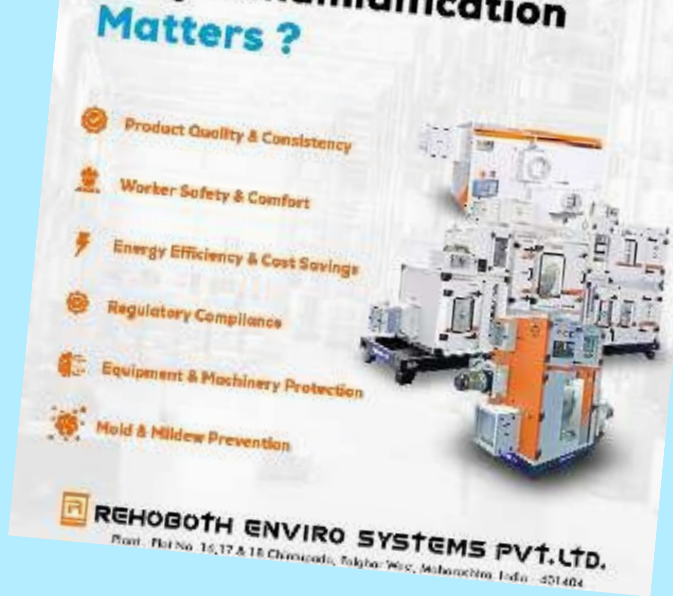
APPROACH

Collaborating with the best home decor profiles that possess a great reach & amplification scope

REACH
1,000+

TOTAL POSTS
23

ENGAGEMENT
180+



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