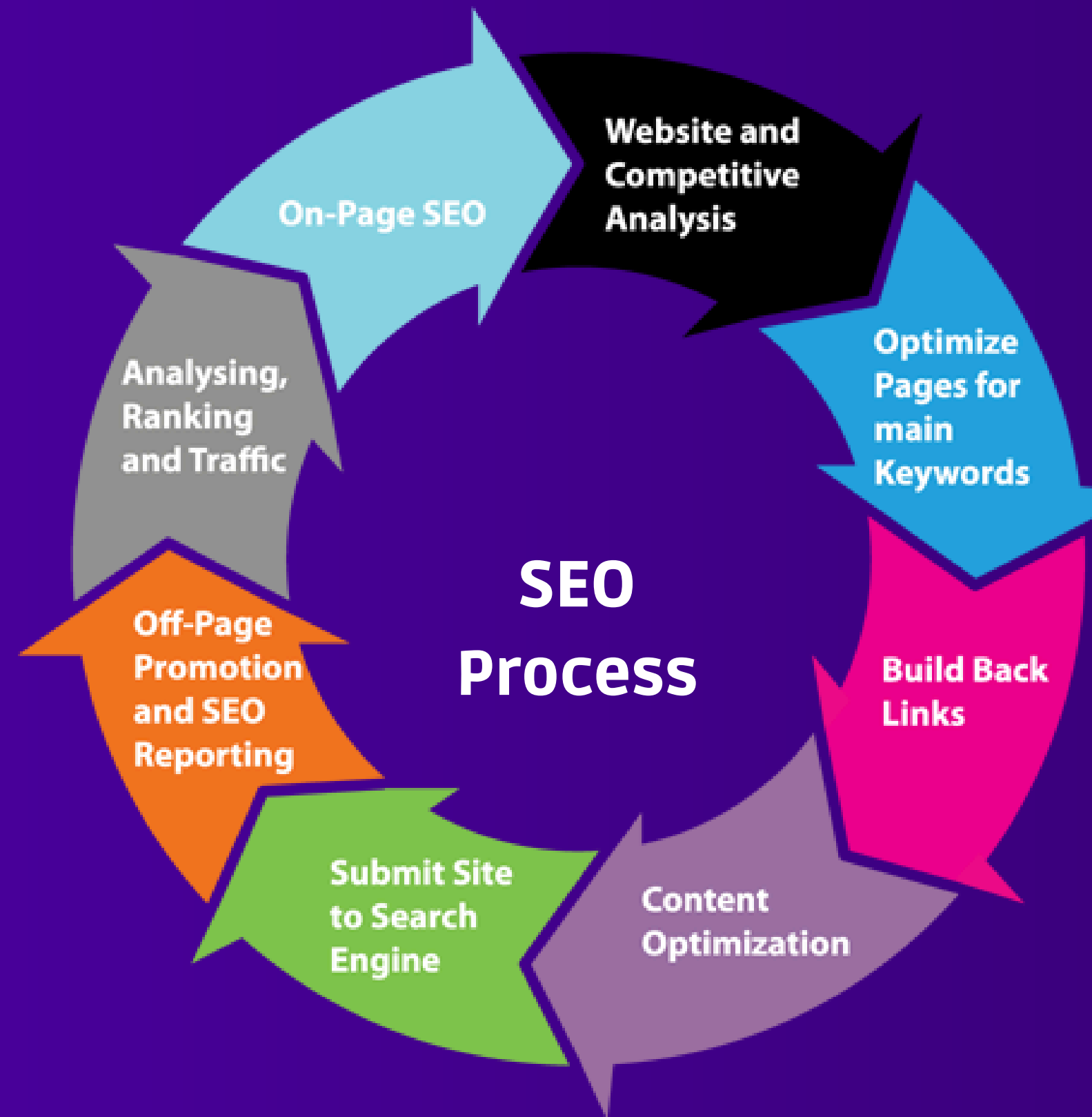


INTRODUCTION TO SEO PROPOSAL

SEO MARKETING



SEO MARKETING



PLAN OF ACTION

- Conduct a detailed SEO audit to identify current gaps and opportunities.
- Perform in-depth keyword research aligned with audience intent and search trends.
- Create a content optimization roadmap for existing and new pages.
- Implement on-page, off-page, and technical SEO improvements in phases.
- Track progress using analytics tools and adjust strategies based on performance.
- Build a sustainable link-building plan to strengthen authority over time.
- Optimize site speed, mobile responsiveness, and crawlability.
- Prepare monthly performance reports with actionable insights.

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SEO STRATEGIES

We work across all three core types of SEO strategies to ensure top rankings:

- On-Page SEO

Optimizing individual web pages to target relevant keywords, improve content quality, and enhance user experience.

- Off-Page SEO

Building your site's authority and credibility through backlinks, digital PR, influencer outreach, and brand mentions across the web.

- Technical SEO

Improving the backend structure and performance of your website so search engines can crawl, index, and rank it effectively.



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ON-PAGE SEO: BUILDING RELEVANCE



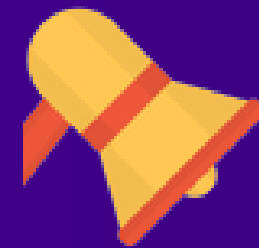
1. Comprehensive keyword research and mapping for each page.
2. Optimizing meta titles, descriptions, and header tags for maximum click-through.
3. Internal linking to strengthen topical relevance and improve crawl depth.
4. Optimizing images with descriptive alt text and compressed formats.
5. Crafting SEO-friendly URLs that are short, descriptive, and keyword-rich.
6. Improving content readability and structure with proper heading hierarchy.
7. Adding schema markup to highlight content in rich snippets.
8. Refreshing and updating old content to maintain ranking positions.



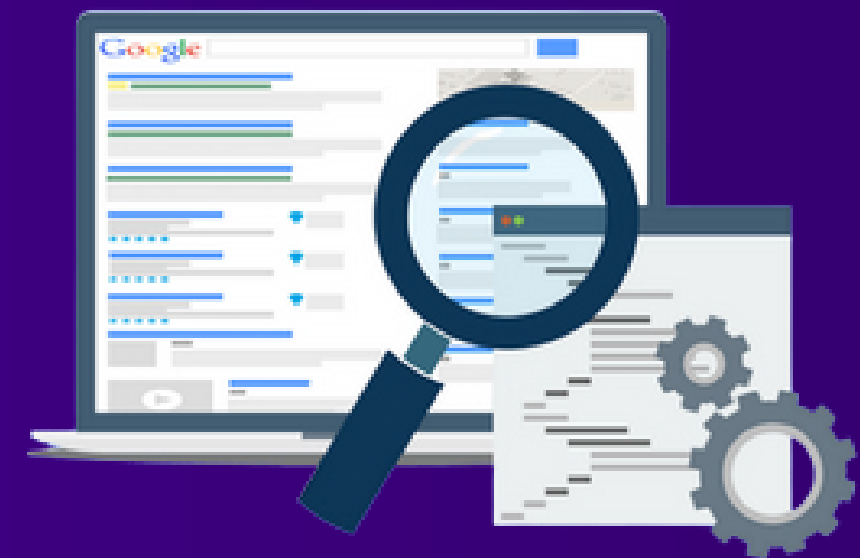
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OFF-PAGE SEO: BUILDING AUTHORITY

- Acquiring backlinks from high-authority and relevant industry websites.
- Guest posting on reputable blogs to build credibility and traffic.
- Leveraging digital PR to earn brand mentions and citations.
- Participating in relevant online communities and forums to build authority.
- Social media promotion to boost reach and engagement.
- Influencer collaborations for content amplification.
- Submitting business listings to local and niche directories.
- Monitoring backlink profiles to remove toxic or spammy links.

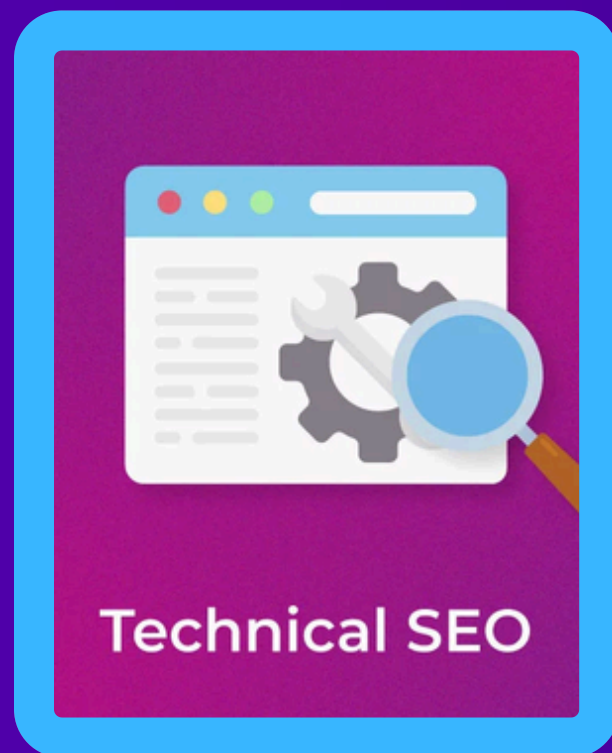


OFF-PAGE SEO



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TECHNICAL SEO: FIXING BUGS



1. Conducting a full site audit to identify and fix crawl errors.
2. Optimizing website speed through caching, image compression, and minified code.
3. Ensuring full mobile responsiveness across all devices.
4. Implementing HTTPS for secure browsing.



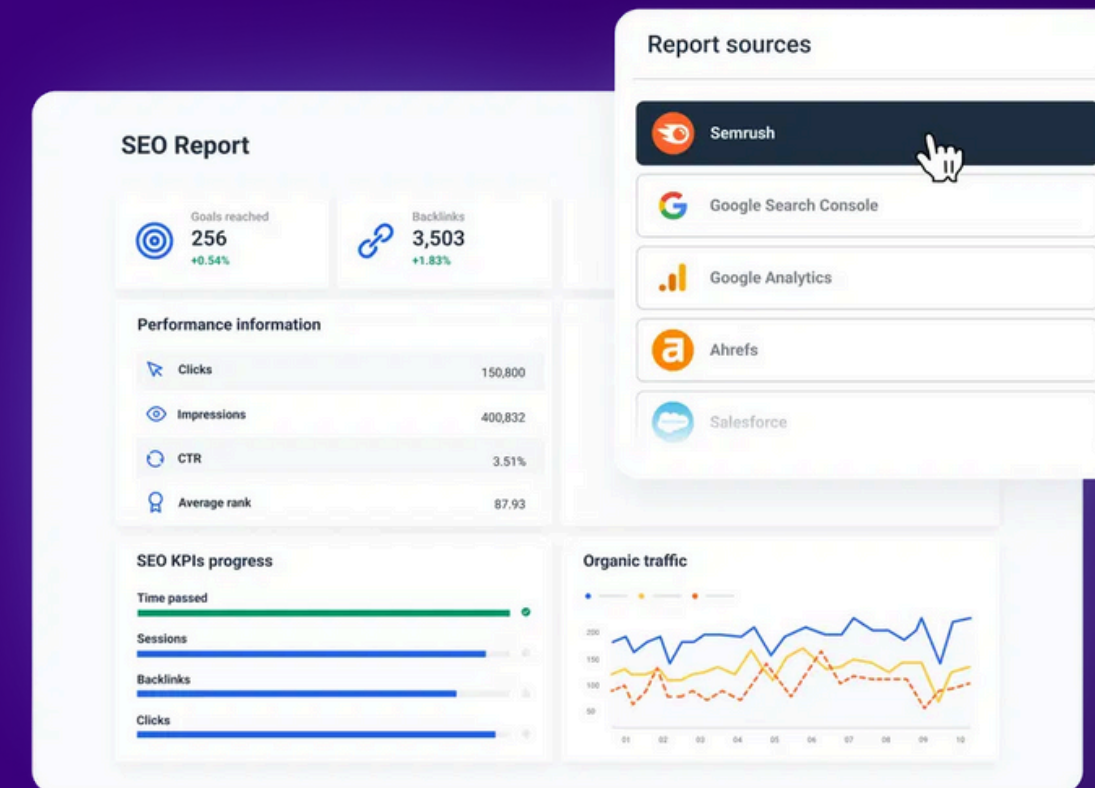
5. Setting up and optimizing XML sitemaps for better indexation.
6. Fixing broken links and redirect chains.
7. Using canonical tags to prevent duplicate content issues.
8. Enhancing crawl efficiency with a clean robots.txt file.

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MONTHLY SEO REPORTING

We provide clear and easy-to-understand monthly reports so you always know how your SEO is performing. Our reports include:

- Traffic Overview – A summary of monthly website visitors and how they are growing.
- Keyword Rankings – Tracking important keywords to show movement in Google search results.
- Top Performing Pages – Highlighting which pages are attracting the most visitors.
- Backlink Updates – A look at new quality backlinks gained during the month.
- On-Page Improvements – Summary of content or page updates made for better optimization.
- Technical Fixes – Any site speed, mobile, or error fixes implemented.
- Local SEO Insights – Updates on Google Business Profile visibility.
- Next Steps – A simple action plan for the coming month.



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EXPECTED SEO PERFORMANCE (3–6 MONTHS)

You can expect to see improvements in impressions and clicks every month as we implement our SEO strategies.

- Within 3 Months: Early improvements in keyword rankings and search visibility. Measurable growth in impressions and clicks begins.
- Within 4 Months: Priority keywords start entering top 20 positions, with some reaching first-page rankings. Impressions and clicks continue to rise steadily.
- Within 5 Months: Stabilization of Page 1 rankings for key terms, traffic growth, and initial increase in qualified leads. Impressions and clicks improve further.
- Within 6 Months: Significant improvement in overall keyword rankings, strong first-page presence for targeted terms, and substantial growth in organic traffic and conversions. Impressions and clicks continue to rise, reflecting measurable SEO success.

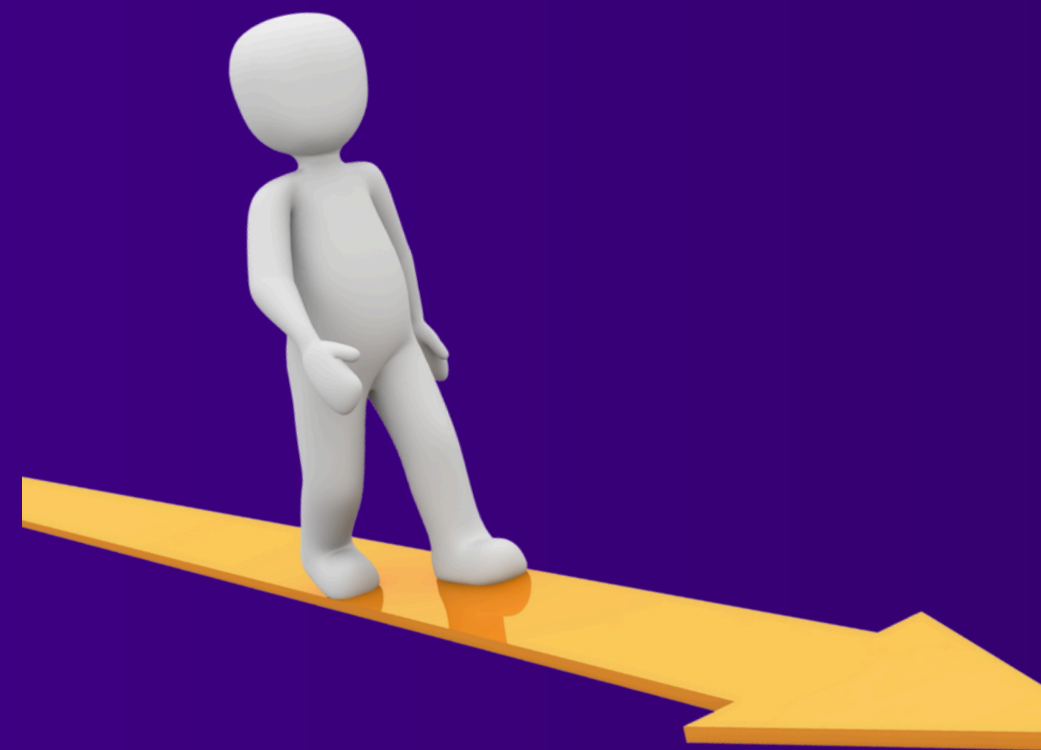
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SEO MARKETING PACKAGE

Features	₹35,000 / Month
Technical SEO	✓
Keyword Research & Mapping	✓
On-Page Optimization	✓
Content Marketing	8 blogs/month
Guest Post	8 blogs/month
Paid Backlinks	2 paid high quality backlinks/month
Internal Linking Strategy	✓
Monthly Reporting	Keyword tracking, page ranking, users tracking, clicks and impressions
Competitor Analysis	✓
Expected Results	Ranking on the First Page of Google in 3-6 months

SEO MARKETING

Our Recent Projects



SEO MARKETING

Keyword ranking and project details

Project: Social Media Management App

<https://socialmediamanagement.app/>

About Social Media Management App
Social Media Management App is a Facebook comment disable tool for which we have performed SEO marketing and have delivered top rankings within 2 months.

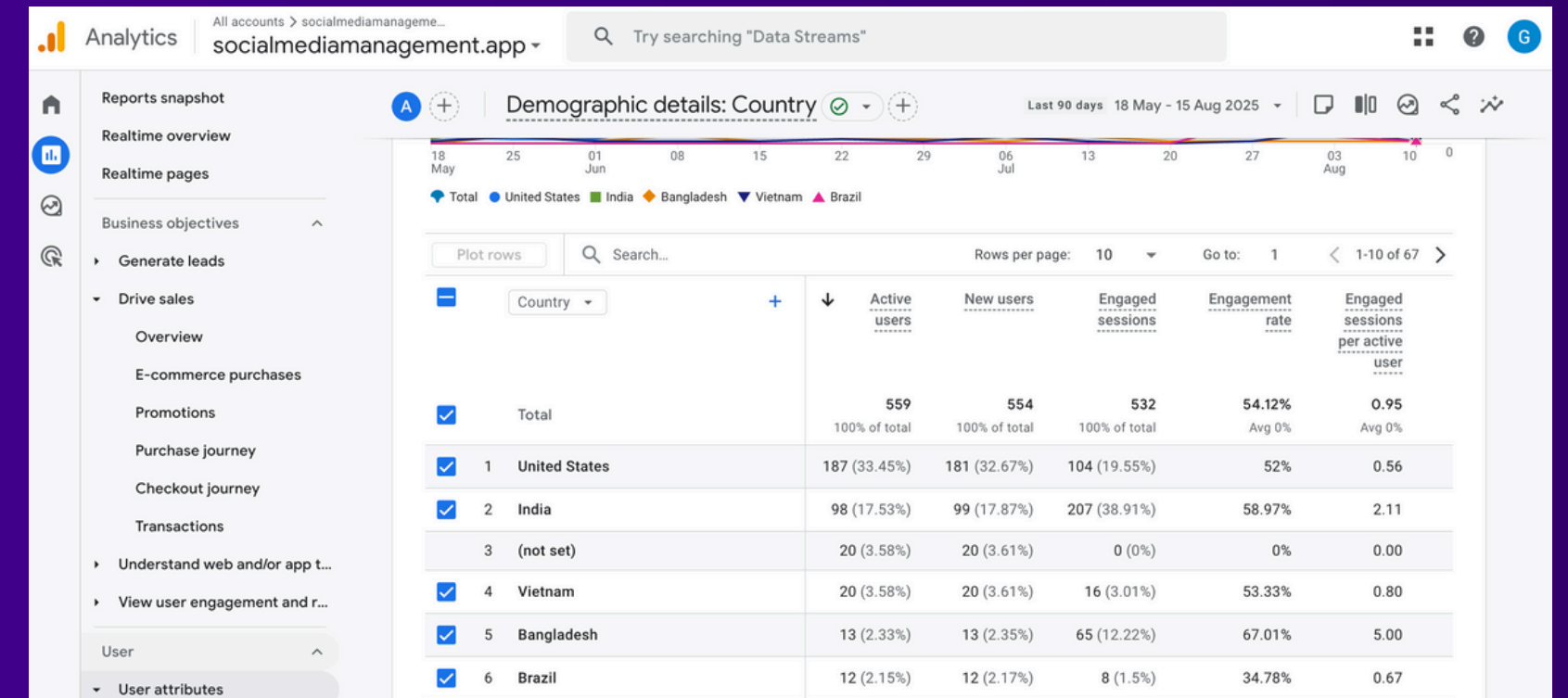
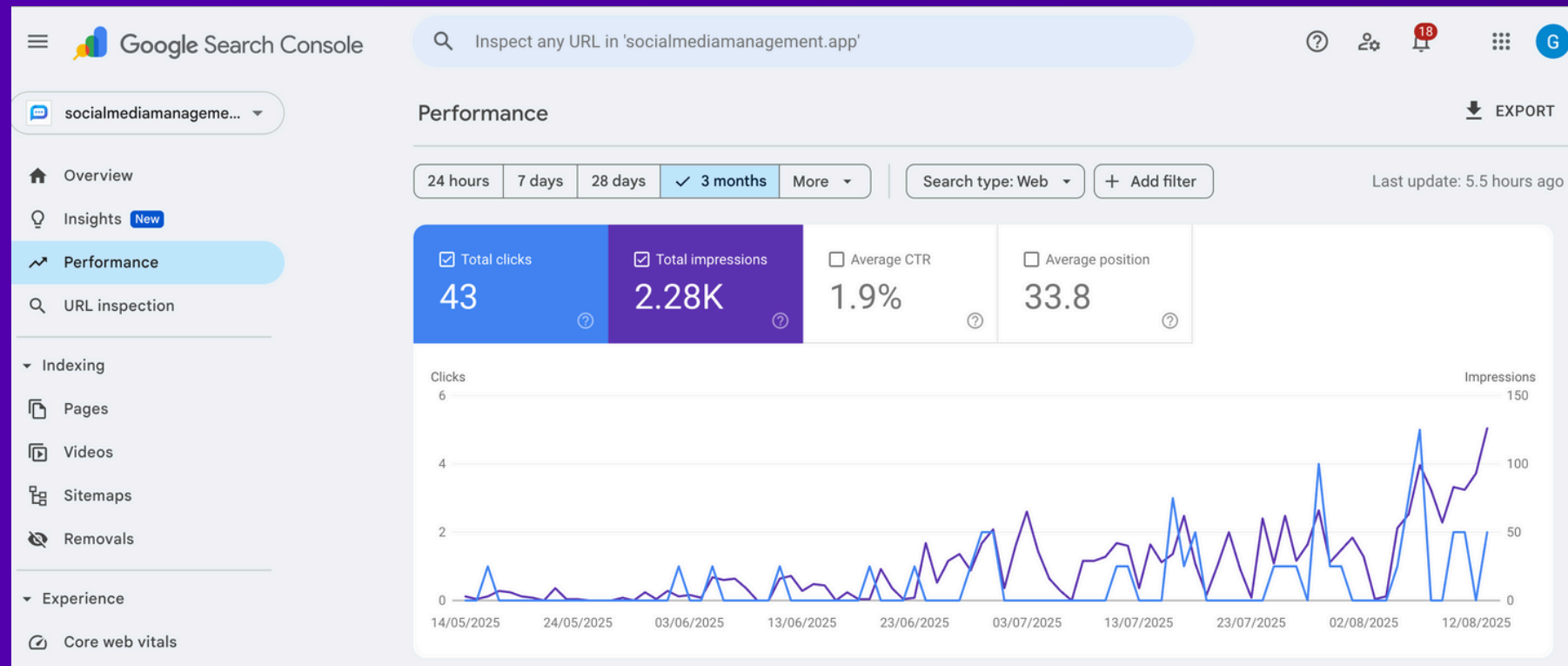
Target Location: India and globally
Task: SEO (On page, Off Page and Technical)

Keywords	Latest Ranking	Initial Ranking (Before our SEO Service)
Facebook Comment Disable Tool	2	Not in 100
Best Facebook comment disable tools	9	Not in 100
How to choose Best Facebook Comment Disable Tools in the Market	13	Not in 100
How to prevent spam on your Facebook Page	23	Not in 100
How to hide comments on Facebook	42	Not in 100
Facebook comment moderation tool	54	Not in 100

SEO MARKETING

Performance Report

Project: Social Media Management App



SEO MARKETING

Keyword ranking and project details

Project : Pharma Connections

<https://pharmaconnections.in/>

About Pharma Connections

Pharma Connections is a pharma training and course provider to upscale the career prospects of Pharma professionals. We have delivered impressive results within 1 month of taking over the project

Target Location: India

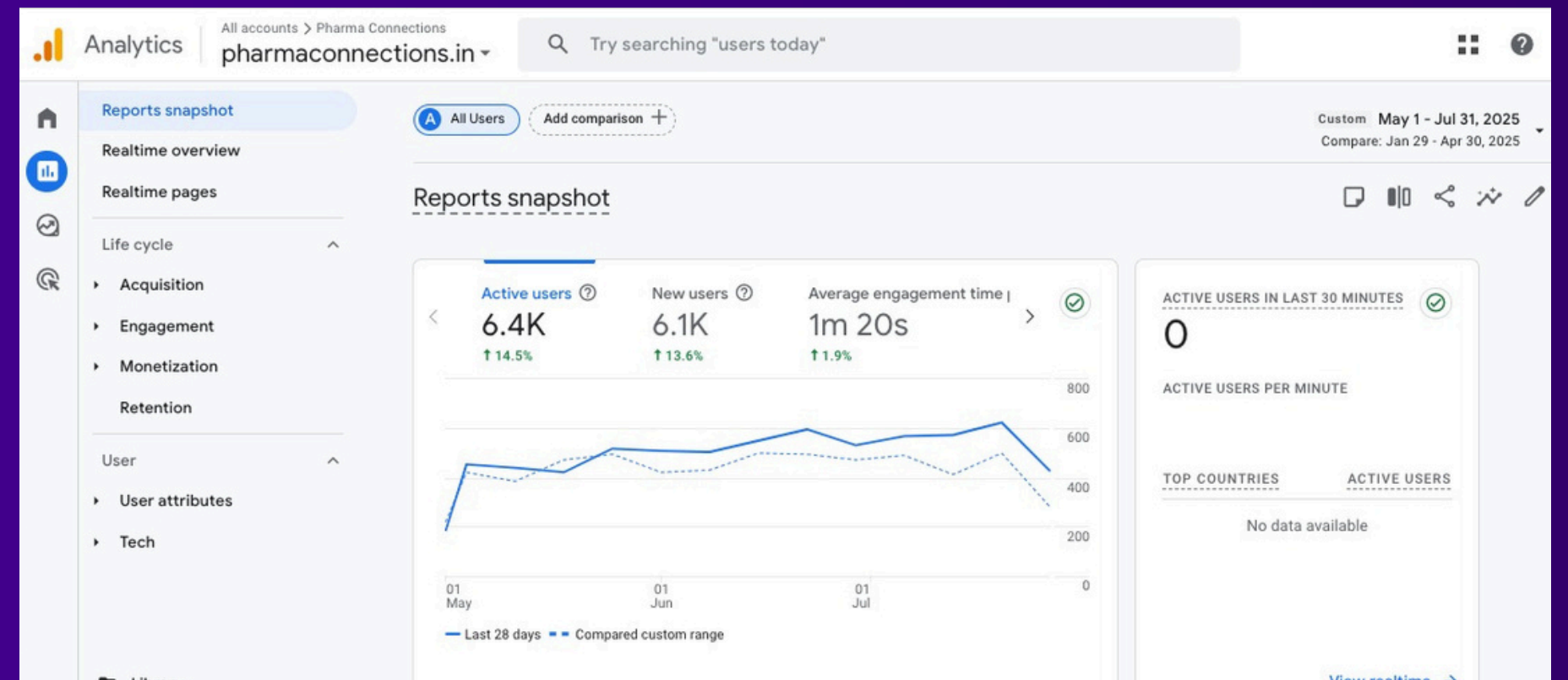
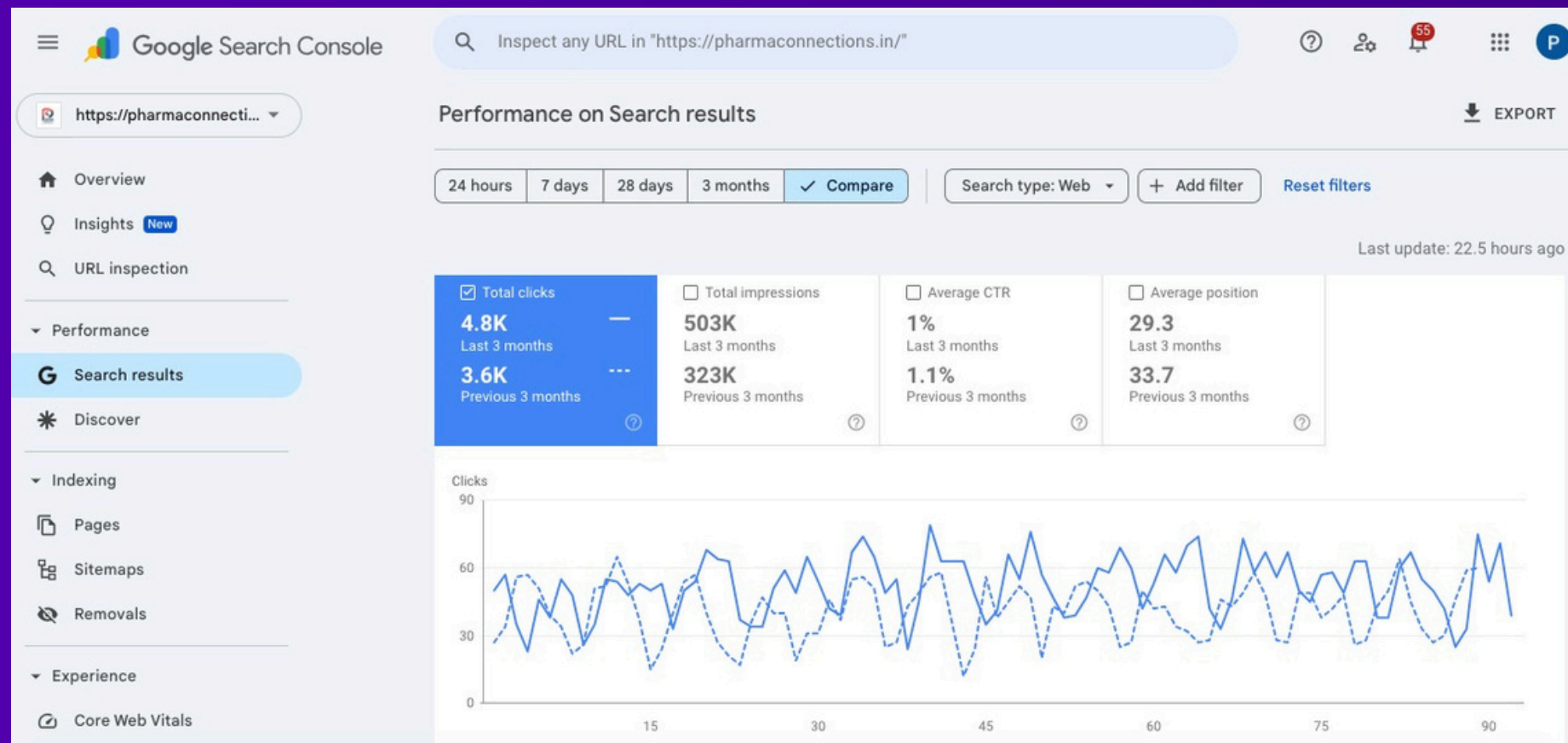
Task: SEO (On page, Off Page and Technical)

Keywords	Latest Ranking	Initial Ranking Before our SEO service
computer system validation course online	1	19
computer system validation course	1	26
regulatory affairs online courses	1	36
regulatory affairs courses	1	Not in 100
pharmacovigilance courses online	1	45
quality management system training courses	2	48
computer software assurance training	1	Not in 100
online pharmacovigilance certificate course	1	45
regulatory affairs certification online	7	Not in 100

SEO MARKETING

Performance Report

Project: Pharma Connections



SEO MARKETING

Keyword ranking and project details

Project: Fastener World India

<https://fastenerworldindia.com/>

About Fastener World India

Fastener World India is a supplier of various components like Nuts, Bolts, Screws and so on. We have performed SEO marketing for them and have consistently delivered top rankings over several months.

Target Location: India

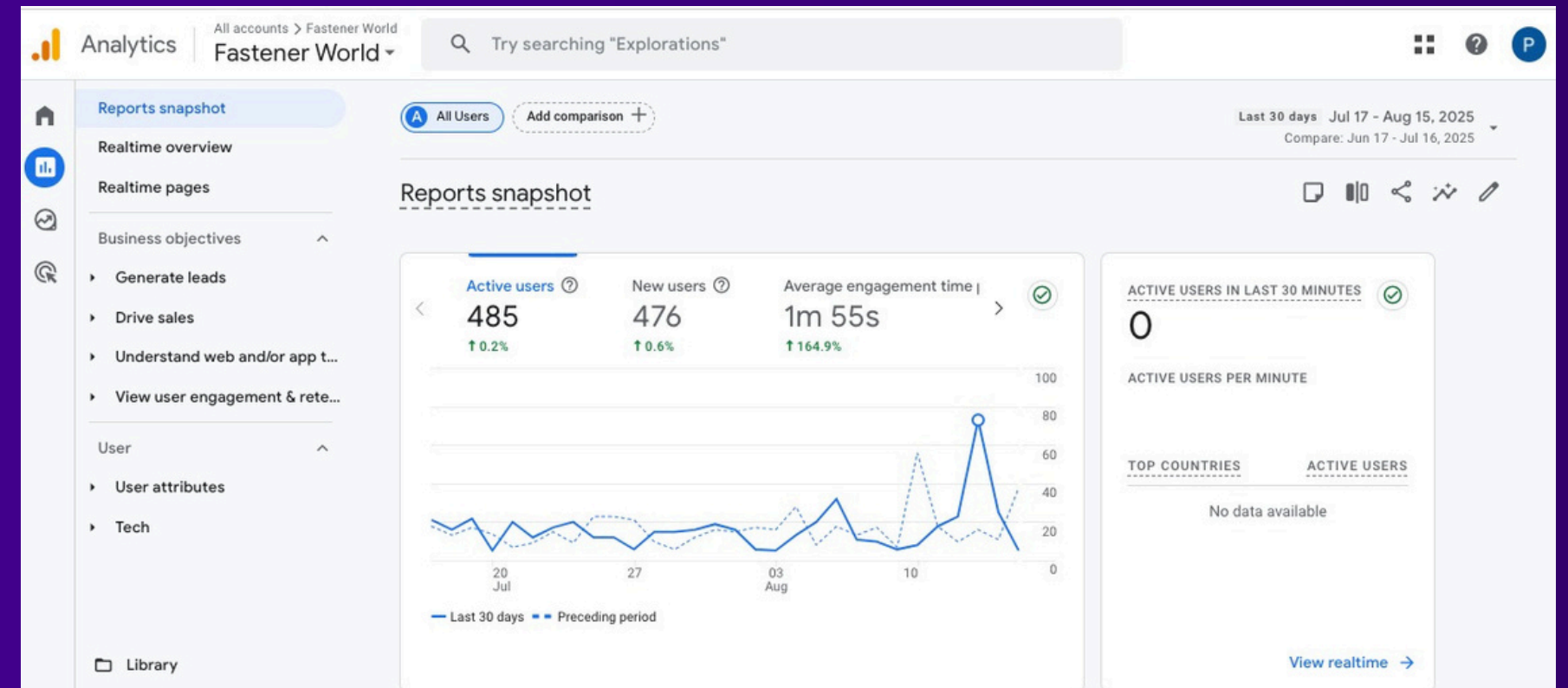
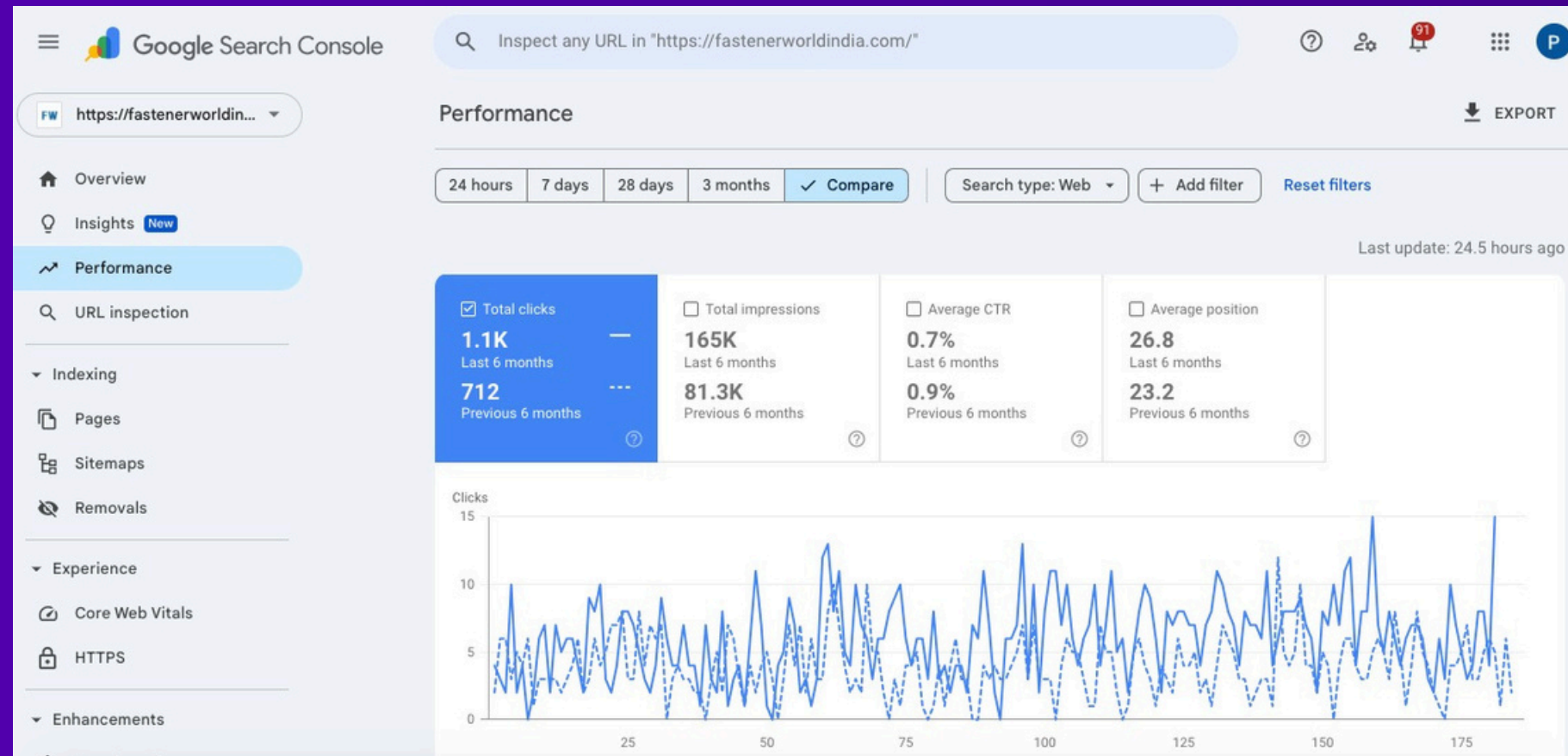
Task: SEO (On page, Off Page and Technical)

Keywords	Latest Ranking	Initial Ranking (Before our SEO Service)
fastener suppliers	1	35
fasteners suppliers in India	1	30
hex nut suppliers	1	27
fastener manufacturers in India	2	55
fastener manufacturer	3	Not in 100
industrial bolt suppliers	3	Not in 100
industrial bolt manufacturer	4	Not in 100
Self-Tapping Screws	11	Not in 100
Best fasteners company in India	24	Not in 100

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Performance Report

Project: Fastener World India



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THANK YOU

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